

**DDP(Dongdaemun Design Plaza)
SEOUL, KOREA
21 - 23 AUG 2018**

SPP

SEOUL PROMOTION PLAN



Biz Matching MANUAL

Seoul **P**romotion **P**lan 2018

<http://spp.micehub.com>

BIZ MATCHING PROCEDURE

1 Send a request

2 Accept a request

3 Decline a request

4 Withdraw a request

5 Arrange schedule



6 Contact

1. Send a request

1) Go to the <Request Biz-Matching> by click <Business Matching>

② Business Meeting

- Registration
- Request Biz-Match**
- Request Status
- Arrange Result

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SPP 2018 SPP 2018 Program Ani Competition Webtoon Award **Business Meeting** BBS



DDP(Dongdaemun Design Plaza)
SEOUL, KOREA
21 - 23 AUG 2018

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SEOUL PROMOTION PLAN



WHERE YOUR PROJECT PROCEED

| SEOL-U sba SPP

1. Send a request

2) See detail of companies by clicking "Companies name" or "Details"



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Seller or Buyer List

Home > Request > Buyer List

- Primary Business - - Business Type - Company Name

#	Company Name	Primary Business	Business Type	Purpose of Participation	Company Introduction (ENG)	Details
92	(주)쇼박스 Showbox	Creator, Production Company, Investment	Others (). Webtoon	Co-production, Investment, Buying	SHOWBOX CORP., a part of the Orion Group, is a leading motion picture financing, distribution, and production company in Korea, known for its outstanding films and active participation in the internat...	[Details]
91	ABS-CBN Corporation	Creator, Licensing Agency, Distribution Agency, Production Company, Book Publishing, TV Channel	Animation	Others (). Buying	ABS-CBN Corporation is the Philippines' largest entertainment and media conglomerate in terms of revenue, operating income, assets, equity, market capitalization, and number of employees	[Details]
90	AV-jet International Media Co.,Ltd.	Distribution Agency	Others (Feature Film), Webtoon	Buying	AV-Jet International Media was founded in 2001, and is a company continuously growing and improving to meet the needs of existing and potential clients	[Details]
89	Alcacruz Inc.					[Details]

(주)쇼박스 Showbox

Company Information

Company Name	(주)쇼박스 Showbox	CEO	유정훈
Country	Korea, Republic of		
Address	서울 강남구 도산대로 310 916빌딩		
Zip code	06054	Telephone	82 2 3218 5500
Primary Business	<input type="checkbox"/> TV Channel <input type="checkbox"/> Book Publishing <input checked="" type="checkbox"/> Investment <input checked="" type="checkbox"/> Production Company <input type="checkbox"/> Distribution Agency <input type="checkbox"/> Licensing Agency <input checked="" type="checkbox"/> Creator <input type="checkbox"/> Others:		
Business Type	<input type="checkbox"/> Animation <input type="checkbox"/> Character <input checked="" type="checkbox"/> Webtoon <input checked="" type="checkbox"/> Others:		
Purpose of Participation	<input checked="" type="checkbox"/> Buying <input checked="" type="checkbox"/> Investment <input checked="" type="checkbox"/> Co-production <input type="checkbox"/> Others:		
Year of Establishment	2012	Number of Employees	50
Last Year Revenue (USD)	??	Website	www.showbox.co.kr
LOGO (*.jpg file)	Showbox logo_vertical.ai		
Company Introduction (ENG)	SHOWBOX CORP., a part of the Orion Group, is a leading motion picture financing, distribution, and production company in Korea, known for its outstanding films and active participation in the international marketplace.		
Buying priorities for next season or particularly interesting	한국어 중국어 영상화(영화, 드라마) 가능한 웹툰 만화, 그리고 애니메이션(우선순위는 아님)		

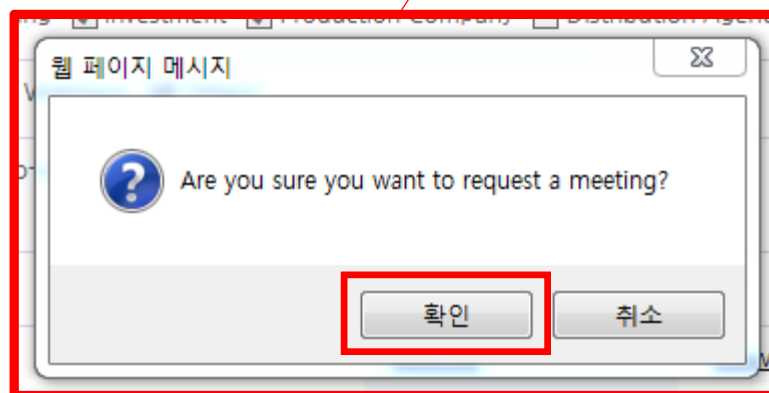
1. Send a request

3) To arrange 1:1 business meeting, please click the "Request"

Go back Request

· Company Information

Company Name		CEO	
Country			
Address			
Zip code		Telephone	
Primary Business	<input type="checkbox"/> TV Channel <input type="checkbox"/> Book Publishing <input checked="" type="checkbox"/> Investment <input checked="" type="checkbox"/> Production Company <input type="checkbox"/> Distribution Agency <input type="checkbox"/> Licensing Agency <input checked="" type="checkbox"/> Creator <input type="checkbox"/> Others:		
Business Type	<input type="checkbox"/> Animation <input type="checkbox"/> Character <input checked="" type="checkbox"/> Webtoon <input checked="" type="checkbox"/> Others:		
Purpose of Participation	<input checked="" type="checkbox"/> Buying <input checked="" type="checkbox"/> Investment <input checked="" type="checkbox"/> Co-production <input type="checkbox"/> Others:		
Year of Establishment	2012	Number of Employees	50
Last Year Revenue (USD)	??	Website	
LOGO (*.jpg file)			
Company Introduction (ENG)			
Buying priorities for next season or particularly interesting			





2. Accept a request

1) Go to <Request Status> and click "Accept" button after check request detail

①



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Meeting Request Status Home > Meeting Request Status

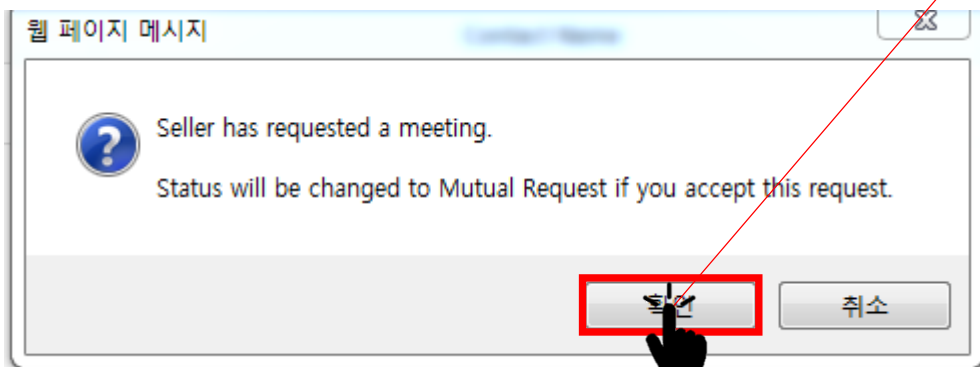
Meeting Arrangement List Seller List

#	Time	Company Name	Contact Name	Progress	Function	Priorities
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Meeting Arrangement Waiting List

#	Time	Company Name	Contact Name	Progress	Function	Priorities
1	Waiting..	test	test	Other meeting requests	[Accept] [Decline]	1 [- ▼]

②



③

Meeting Arrangement Waiting List

#	Time	Company Name	Contact Name	Progress	Function	Priorities
1	Waiting..	test	test	Cross-application	[Withdraw]	1 [- ▼]

It will be changed as "Cross application"

- You can accept partners' application up to 30 companies.
- Then, you can prioritize the companies you have chosen.

3. Decline a request

1) Go to <Request Status> and click “Decline” button on waiting list and confirm

★ Decline : to reject a request that you received

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Meeting Request Status

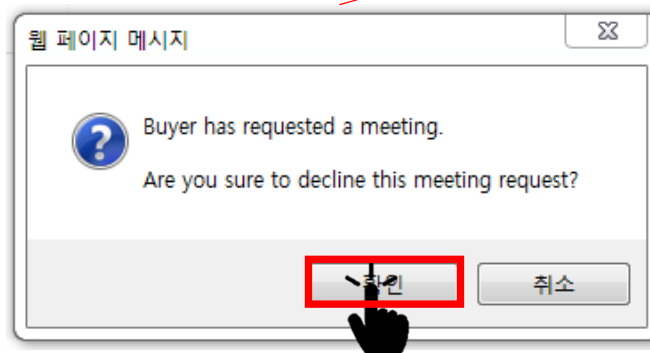
Home > Meeting Request Status

Meeting Arrangement List

Buyer List

#	Time	Table	Company Name	Contact Name	Progress	Function	Priorities
Meeting Arrangement Waiting List							
#	Time	Table	Company Name	Contact Name	Progress	Function	Priorities
1	Waiting..	spptest			Other meeting requests	[Accept] [Decline]	-

②



③

Meeting Arrangement Waiting List

#	Time	Table	Company Name	Contact Name	Progress	Function	Priorities
1	Waiting..	spptest			My refusal	[Revoke refusal]	-

It will be changed as “My refusal”

If you want to cancel your refusal, click “Revoke refusal” button



4. Withdraw a request

1) Go to <Request Status> and click “Withdraw” button on waiting list and confirm

★ Withdraw : to cancel a request that you sent

①



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• Meeting Request Status

Home > Meeting Request Status

Meeting Arrangement List

Seller List

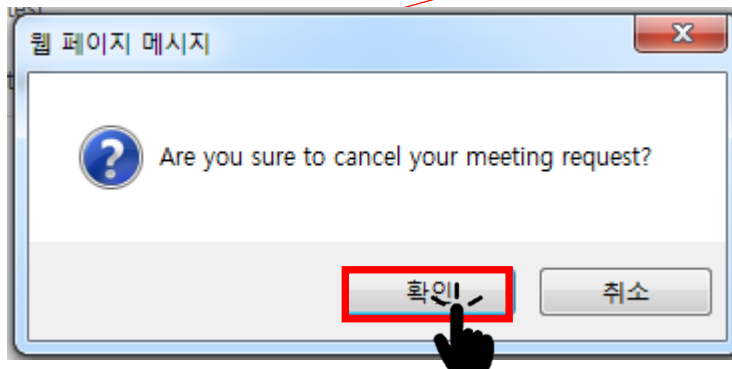
#	Time	Company Name	Contact Name	Progress	Function	Priorities
---	------	--------------	--------------	----------	----------	------------

Meeting Arrangement Waiting List

#	Time	Company Name	Contact Name	Progress	Function	Priorities
1	Waiting..	test	test	My Application	[Withdraw]	-



②



Once both partners agreed, but you want to cancel the meeting ,click “Withdraw” button.

• Meeting Request Status

Home > Meeting Request Status

Meeting Arrangement List

Seller List

#	Time	Company Name	Contact Name	Progress	Function	Priorities
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Meeting Arrangement Waiting List

#	Time	Company Name	Contact Name	Progress	Function	Priorities
1	Waiting..	test	test	Cross-application	[Withdraw]	-

**At the end of online business matching,
The SPP Secretariat is going to arrange
a specific Biz matching schedule and notice you
by e-mail.**

**Should you have any question or problem regarding
Biz Matching, please contact us.**

**To avoid confusion and check more detail,
email inquiry is highly suggested.**

<SPP Secretariat>

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070-4632-0822 (KOR/JPN)

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